CLAIMS

What is claimed is:

- 1. A cordless blind structure, comprising a blind body attached to the underside of an upper beam and characterized by that,
- --a plurality of magnet components being equidistantly distributed from the bottommost slat upward to the top of the blind body thereof wherein, to collect the blind body upward, the magnet components are consecutively lifted upwards from bottom to top and sequentially piled up in line with each magnet component fastened securely to the immediate magnet components in juxtaposition thereby so as to fold up the slats of the blind body in half piece by piece and fix the blind body thereof at a desired position; to unfold the blind body thereof, the blind body is pulled slightly downwards by the bottommost slat thereof to detach the engaged magnet components from one another, releasing the collected blind body to suspend naturally downwards in display without any other pull cords or T-shaped cords applied thereto.
- 2. The cordless blind structure as claimed in Claim I wherein the magnet components can be of elongated bars in shape.
- 3. The cordless blind structure as claimed in Claim I wherein the magnet components can also be of elongated blocks transversely arranged in equal space at the blind body thereon.
- 4. The cordless blind structure as claimed in Claim I wherein the magnet components can be made of metal magnets.
- 5. The cordless blind structure as claimed in Claim I wherein the magnet components can also be made of rubber magnets.